

EMERY COUNTY TOURISM PROFILE

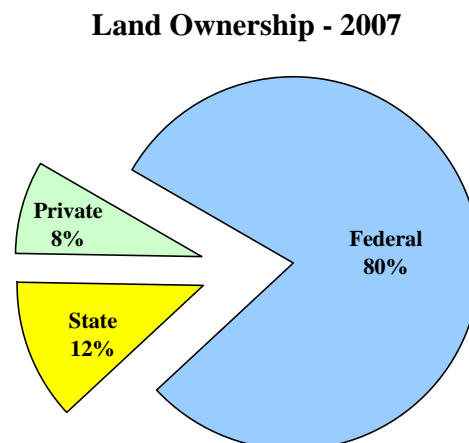
County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	10,491	10,438	10,461	0.2%	19
Total Non-Ag Employment	3,805	3,937	3,903	-0.9%	20
Non-Ag Avg Monthly Wage	\$3,087	\$3,302	\$3,406	3.1%	3
Per Capita Income	\$22,080	\$23,434	\$25,361	8.2%	15
Unemployment Rate*	5.2%	3.5%	3.4%	-2.9%	7
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$16.3	\$15.0	\$18.6	24.0%	20
Travel & Tourism Related Employment	257	251	246	-2.0%	20
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$443	\$406	\$374	-7.8%	23
Transient Room Tax	\$168.9	\$167.7	\$246.7	47.1%	17
Restaurant Tax	--	--	--	--	--
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$138.6	\$182.2	\$158.5	-13.0%	19
REGIONAL VISITATION COUNTS					
I-70 UT/CO Traffic Count	2,248,400	2,390,750	2,664,500	11.5%	
Arches N.P.	781,667	833,046	860,181	3.3%	
Capitol Reef N.P.	550,253	513,702	554,907	8.0%	
Canyonlands N.P.	393,672	413,587	417,560	1.0%	
Green River S.P.	20,937	22,857	20,217	-11.6%	
Scofield S.P.	78,276	102,276	126,895	24.1%	
Goblin Valley S.P.	56,597	30,081	39,529	31.4%	
Huntington S.P.	54,833	47,848	19,043	-60.2%	
Millsite S.P.	28,044	20,353	34,923	71.6%	

* Several Counties have identical Unemployment Rates
r = revised

Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	2,857,265	100.0%
Federal Government	2,278,032	79.7%
BLM	2,065,279	72.3%
US Forest Service	210,667	7.4%
National Park Service	2,084	0.1%
National Wildlife Service	--	--
Other •	2	0.0%
State Government	347,719	12.2%
Utah State Parks & Recreation	2,724	0.1%
Utah State Wildlife Reserves	9,396	0.3%
State Trust Lands	335,306	11.7%
Other ••	293	0.0%
American Indian	37	0.0%
Private*	231,940	8.1%

• Includes Military and Bankhead Jones land
•• Includes State Sovereign and UDOT land

*May include some local government land



Emery County Tourism Profile

